

INSTITUTIONAL TRUST & CUSTODY

Big Bank Capabilities, Mid-Market FocusSM



TrustNow Essentials

All of **us** serving you™





U.S. Bank Institutional Trust & Custody is committed to delivering efficient, reliable and secure information to our clients. TrustNow Essentials is a convenient way for you to access your U.S. Bank account information via the Internet. It allows you to view, schedule or download account reports and statements at any time.



Accurate information when you want it

Your accounts may be complex, but getting information about them — any time of day — is simple.

All you need is access to the Internet to obtain account statements and an extensive menu of reports.

Your account information on TrustNow Essentials is kept up to date. Information available on TrustNow Essentials is derived from the previous night's postings. Current day (real time) information is also available.

Trust the security

TrustNow Essentials utilizes modern technology and security measures to help keep your private financial information confidential and secure.



Obtain online system audited account statements

Account statements are available anytime — 24/7. Your statements are identical in format to the physical statements you receive in the mail. Statements are delivered in PDF format to protect the balanced audited statements. You can view, print or download your statements at any time. You can also have statements automatically sent to your Inbox as soon as they are available.

Receive scheduled or ad hoc reports

Schedule a wide variety of account reports on a daily, weekly, monthly or quarterly basis with previous end-of-period data. Once scheduled reports are delivered to the TrustNow Essentials Inbox, we will notify you via email when your reports are available. You can also obtain ad hoc reports online so you have information at your fingertips when you need it.

Choose from a wide range of data formats

Reports are available in a variety of data formats for viewing on-screen, printing or downloading into your spreadsheet or financial software.

Account information reports:

Account List	High-level profile of accounts
Account Summary	Brief synopsis of account activity
Anticipated Cash	Graphical view of projected daily cash balances
Cash Balances	Cash amounts by settlement date or trade date

Holdings reports:

Holdings/ Comprehensive Holdings	Breakdown of account assets
Investment Detail	Detailed listing of account assets
Investment Summary	Present (or “as of”) date and/or market value of all assets with pie charts showing percentages for each asset type
Month-End Investment Detail with Accruals	Detailed listing of all account assets as of month end
Month-End Market Value	End-of-month market values for the past 15 months and the change in market value from previous month
Relationship Summary	Holdings categorized by six predefined asset groups for an overall view of the relationship
Pending Trades/ Comprehensive Pending Trades	Pending or projected trade activity
Price History	Available prices within a specified date range for a selected asset
Taxlots	Tax cost information for all holdings

Transaction reports:

Transactions/ Comprehensive Transactions	Detailed history of transaction activity
Global Transaction Record	Detailed transactions in your local currency

To schedule an online demo, talk to your
U.S. Bank Institutional Trust & Custody representative.



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As the nation's fifth-largest financial institution*, with more than 100 years of trust and custody experience, U.S. Bank provides the financial resources and services of a leading national bank – with a difference. We focus on tailoring these capabilities to fit the unique needs of the middle market. Unlike some large custodians, U.S. Bank does not solely target our services toward very large relationships. We have the capabilities, experience and expertise to provide creative and effective solutions specifically designed for mid-market portfolios.

For more information, please contact your U.S. Bank Institutional Trust & Custody representative. You also may call us at 866-681-5052 or log onto our Web site at usbank.com/itc.



866-681-5052
usbank.com/itc

*U.S. Bancorp 2009 Annual Report

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NOT A DEPOSIT | NOT FDIC INSURED | MAY LOSE VALUE | NO BANK GUARANTEE

NOT INSURED BY ANY FEDERAL GOVERNMENT AGENCY